

Jiyeong Yun

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Interaction designer bridging agency-honed visual craft with human-centered research. Combines systems thinking with deep user curiosity to translate complex problems into intuitive products.

EDUCATION

Carnegie Mellon University, Pittsburgh, PA 05/2028

Master of Design in Design for Interactions

Yonsei University, Seoul, South Korea 02/2025

Information and Interaction Design

WORK EXPERIENCE

Designer, Twoplus Design 04/2025 - 04/2026

- Architected cross-platform design systems and UI/graphic asset libraries, maintaining strict visual hierarchy and consistency across physical and digital touchpoints.
- Led end-to-end design executions for various client projects, translating high-level brand strategy into structured visual narratives.
- Partnered with external vendors and client stakeholders to streamline production workflows, ensuring asset alignment across digital interfaces and print media.

Freelance Designer, Underwood International College Website Redesign 04/2026 - 06/2026

- Built a comprehensive Figma component library, typography, and color system aligned with the college identity to streamline engineering handoff and maintain UI consistency across the site.
- Focused design revamping for core subpages to optimize user accessibility.
- Designed interactive touchpoints tailored to prospective or new students, making institutional information more prominent and easier to explore.

PROJECT EXPERIENCE

UX Researcher & Designer, Solo Project: My Genesis Redesign 01/2025 - 02/2025

- Conducted an independent usability study and UI redesign of key features within Hyundai's My Genesis mobility app.
- Analyzed existing pain points in vehicle management flows and control panels to enable intuitive interaction patterns and reframe the mobile interface to align with Genesis's luxury brand experience while improving overall accessibility.

TEACHING EXPERIENCE

Teaching Assistant, Underwood International College of Yonsei University 09/2023 - 06/2024

- Led design feedback sessions and ensured deadlines were met consistently, specific to design-based deliverables and final projects for courses Senior Project I and Visual Systems.

AWARDS & PUBLICATIONS

1st Place, UIC 20th Anniversary Logo Design, Yonsei University

Professor's Pick 2nd Place, Techno-Art Capstone Project, Yonsei University

Grand Award, 2024 IHEI Festa Contest, IHEI at Yonsei University

SKILLS

Tools: Figma, Miro, Adobe Creative Suite (Adobe Photoshop, Illustrator, Indesign), Chat GPT, Gemini, Claude, Claude Code, Notion, Blender, Cinema 4D.

Methods: User Research, Usability Testing, Journey Mapping, Digital Prototyping and Wireframing.